

## One place in Paris to NFT's them all!

### Forewords

For the first time in the 21st century, **France has the potential to become a world leader in a nascent yet fast growing Industry: the Web3.**

In the next 10 years, Web3 will create **millions of jobs, business opportunities and even draw a new society model.**

France has a unique opportunity in Web3 in general and NFT specifically:

- The Metaverse world leader is **French** (The Sandbox)
- The cryptocurrency wallet world leader is **French** (Ledger)
- The sport entertainment world leader is **French** (Sorare)
- Some of the key original NFT/crypto artists are **French** (Obvious, Pascal Boyart, etc.)

At the same time, the majority of French people have no idea what an NFT is. Some of them even believe it is a speculative bubble or a scam.

If France does not embrace the NFT and Web3 movements, we will miss this historical opportunity and will regret it for years. **The moment is now and FGM!! - France is gonna' make it.**

### Our Goal - Position France as a global leader in the NFT ecosystem

To get there, we need to:

- **Democratize** knowledge and access to NFTs for the masses
- **Gather and empower** the French NFT ecosystem (artists, collectors, entrepreneurs, investors, media, etc.) to bring it to the Top 3 in the world!

### Who?

**A collective of 51 tech and crypto leaders, artists, investors and executives** at companies including, Arianee, Blackpool, Cometh, Dogami, EBB, Ethereum France, Motier Ventures, Ledger, Museum of Crypto Art (MOCA), NFAST Hypercars, NFT Morning, PyraTzLabs, Renaissance, RTFKT, TheDiggers, The Sandbox & Sorare.

Joined by :

- A team of 5 full time employees who will manage the NFT Factory and build up the community.
- Ecosystem partners & corporate sponsors (tech, blockchain, display, etc.).
- And at last but not least, **the French NFT community: YOU!**

## What?

We are building the first Hub dedicated to NFTs and Web3.

A **400+ m2 space in the heart of Paris** hosting a **Comptoir** to collect and trade NFTs, a **Gallery & Museum** with regular exhibitions, an **Event space** for meetups, conferences, and **Training sessions** as well as a **Workspace** for artists and entrepreneurs.

## Why? - Discover, Connect & Build

The NFT Factory will allow everyone to:

1. **DISCOVER** through a gallery for newcomers & collectors; trainings & educational content; entertainment for the general public, families and tourists.
2. **CONNECT** through Meetups & conferences, a Workspace & a Café, Discord, Twitter and a café
3. **BUILD** through an artist studio & residency; startups studio; companies onboarding into Web3; NFT entrepreneurs support and advisory.

## When?

- |                  |                                  |
|------------------|----------------------------------|
| → March 22th     | Announcement                     |
| → May 2022       | NFT Factory membership program   |
| → July 2022      | NFT Pop up Factory               |
| → September 2022 | NFT Factory space opens in Paris |

## Let's get in touch!

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For all corporate requests regarding training sessions, partnership or sponsorship opportunities, don't hesitate to get in touch [here](#).

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